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IRAQ NATIONAL TRADE FORUM (INTF) 2024

CONNECTING IRAQI SMALL
BUSINESSES TO GROWTH
OPPORTUNITIES

19th and 20th of February
Babylon Rotana – Baghdad



**EU Iraq
Business
Forum**  

INTRODUCTION

Following the success of the First Iraqi International Trade Forum (INTF) in November 2022, ITC is pleased to confirm that the INTF 2024, re-scheduled to be held on the 19th and 20th of February 2024 at the Babylon Rotana in Baghdad.

The event will combine high-level panels with practical workshops and business-to-business (B2B) meetings along with an exhibition under the theme “by Iraqi Hands” with representation from all Iraqi governorates.

OBJECTIVE

The 2-day event aims to:

- Connect Iraqi Micro, Small, and Medium Enterprises (MSMEs) in farming, food processing, packing, and logistics to international and regional suppliers and investors.
- Expand business networks, forge business deals, and foster sustainable investments.
- Boost innovation and share best practices from leading Iraqi agribusiness.

The high level event will host between **450-500** participants including:

- EU delegation
- Ministry of Trade and Agriculture
- Business Leaders
- International/Regional Suppliers and Investors
- 100 + Iraqi Companies

WHO SHOULD PARTICIPATE

- **Iraqi MSMEs**, particularly in the agriculture, agrifood sectors: Horticulture; Animal products (poultry, meat, dairy, fish, honey); Other relevant agri-food products.
- **International suppliers** of agricultural inputs and equipment providers sustainable, farming practices, and climate- proof post-harvest infrastructure.
- **Investors:** Banks and financial service providers.
- **National and local authorities;** Business support organizations;
- **Donors and development partners.**

HOW TO PARTICIPATE

Iraqi MSMEs are invited to express interest by registration before 30 January 2024. Register at: <https://www.tickettailor.com/events/internationaltradedecentre/1094629>

International suppliers are invited to express interest by registration before 30 January 2024. Register at: <https://www.tickettailor.com/events/internationaltradedecentre/1094629>

Participation is free of charge, but by invitation only. Companies that are eligible to participate in the forum will be selected and invited, based on the business interests as indicated on the company profile form.

WHAT IS ON OFFER?

Soil preparation solutions	Machinery and equipment (farming, processing packaging)	Storage Solution (i.e., Cold storage)
Propagation materials (e.g., seeds, seedlings, cutting)	Packaging materials	State-of-art Technology and cutting edge know-how
Fertilizer (organic or synthetic)	Post-harvest handling infrastructure	Energy saving solutions (e.g., renewable energy)
Pesticides	Collection	Water saving and irrigation solutions
Breeding of livestock and/or poultry	Grading	Waste management solutions
Animal feed (i.e, grain, soy, corn, protein)	Transportation	Animal Vaccines and medicine

INTERNATIONAL SUPPLIERS

International suppliers should possess the capacity to actively contribute to the needs and requirements mentioned in the table shown before for Iraqi MSMEs, whether acting as sellers, investors, or partners. Their involvement should be geared towards offering cost-effective solutions that effectively address the specific demands and challenges faced by Iraqi MSMEs.

International suppliers will receive:

- Reception at Baghdad airport;
- Transportation airport-hotel-airport;
- Accommodation (booking) at hotel;
- Personal assistance in arranging individual meetings (incl. limited interpretation);
- Welcome reception
- Lunches

DRAFT AGENDA INTF 2024

Day 1: Monday 19 February 2024

DAY 1	Exhibition space	Main hall (Gilgamesh)	Room 1 (Ishtar)	Room 2 (Hammurabi)	Room 3 (Al Furat)
08:30 09:00	Registration, Networking VIP visit of the Iraqi Bazaar	X	X	X	X
09:00 10:15	Trade Exhibition "Iraqi Bazaar" – Small and Medium Enterprises from every Iraqi governorate	Official INTF opening ceremony	X	X	X
10:30 11:30	Promotion of local products: an ephemeral retail store featuring products made in Iraq "By Iraqi Hands"	Plenary session: Iraq's Trade-Led Economic Transformation: Pathways to Shared Inclusive Trade-Led Growth	X	X	X
11:45 12:45		SME Competitiveness Outlook 2023 edition (SMECO) Global Launch Event: "Small Businesses in Fragility: From Survival to Growth"	X	X	X
13:00 13:30		Potato Sector Development Strategy - Official Launch	X	X	X
13:30 14:15		LUNCH BREAK	LUNCH BREAK	B2B Meetings	LUNCH BREAK
14:30 15:45		B2B Meetings	"Impact in the field" The SAAVI Alliances: a replicable model for profitable Agri food production in rural areas of Iraq	B2B Meetings	Iraq WTO Accession: Current Progress, Ambitions and Future Prospects
16:00 17:15		B2B Meetings	Cultivating Iraq's Future: Youth Employment and Human Capital Development	B2B Meetings	Field Lessons: How Farmers and SMEs can use Trade to Transform Food Systems
17:30 19:00	INTF Cocktail Reception , on invitation only – Enlil Room Cooking show and concert Official launch ceremony of the "By Iraqi Hands" national brand				

Day 2: Tuesday 20 February 2024

DAY 2	Exhibition space	Main hall (Gilgamesh)	Room 1 (Ishtar)	Room 2 (Hammurabi)	Room 3 (Al Furat)
08:30 09:45	Trade Exhibition "Iraqi Bazaar" – Small and Medium Enterprises from every Iraqi governorate	B2B Meetings	Empowering a Green Iraq: Engaging Companies in Resource Efficiency and Cleaner Production	B2B Meetings	From Farm to Fork: Ensuring Food Quality and Safety
10:00 11:15	Promotion of local products: an ephemeral retail store featuring products made in Iraq "By Iraqi Hands"		Unlocking Prosperity: Enhancing Access to Finance for Iraqi MSMEs		B2B Meetings
11:30 12:45	Awards ceremony to celebrate local production and major achievements in 2023		The European Union Agri-food Business Development Programme (AfBDP): a unique partnership for job creation	Nurturing Iraq's Growth through Women Inclusion in the Economy	B2B Meetings
13:00 13:45		Official closing ceremony Key messages and recommendations from INTF 2023	X	X	X
13:45 14:30	LUNCH				

INTF 2022 HIGHLIGHTS

150+

Iraqi companies
+ international
buyers

**USD 2.5
MILLION**

in potential deal value



170

Business
to Business
(B2B) sessions
conducted linking

70+

Companies

